

## SEATEC 2007 aims at quality and takes to the air



**A great success for Seatec 2007. This year recorded a continuing success for the international exhibition for technology and subcontracting for the ship and leisure boat industry which has just come to a close at CarraraFiere.**

Over nine thousand professional visitors (+18%), 626 exhibitors (+25%) including 184 foreigners from 24 countries, in line with the rapidly increasing market trend. The fair has become even more important for the industry on an international level and once again held interesting conferences on products and technology.

All the closing statistics for Seatec 2007, the fifth year of the International exhibition for technology and subcontracting for the ship and leisure boat industry held at CarraraFiere from 1 to 3 February are in double figures. This success shows the importance of the exhibition with its increasing number of exhibitors and visitors from year to year.

"The results are more than flattering and Seatec has made a leap forward in terms of quality with 626 brands (184 foreigners from 24 nations) occupying an area of 24,000 square metres" comments Paris Mazzanti, the general manager of CarraraFiera who organised the event. The number of brands exhibited confirms the value of the exhibition. We have had 9,385 visitors (+18%) including 462 foreigners from 18 countries, in particular Croatia, Finland, Germany, Greece, Norway, Holland, Slovenia, the United States, Sweden and Turkey, very important for the fair. Yet Seatec still has enormous potential for growth.

Not only an exhibition of products and services but also training at Seatec. In addition to the large exhibiting space, the fair organised a considerable number of technical meetings which represent the strong point of the entire event. Much interest was shown in the Composites area organised by the Association Assocompositi where seminars and workshops were held to show the new techniques for boat building and analyse the most up to date materials.

A rich programme of events and conferences with competitions to enhance technological innovation such as the Qualitec Award for the most advanced technological products on show at the fair and the role of designers such as the MYDA – the Millennium Yacht Design Award – the Furniture Design Award for companies showing design excellence in the production of tables, chairs and furnishings for yachts and cruise ships and finally "living on board" set aside for university students, a chance for young people looking to embark on a career in the nautical industry.

Of particular importance too was the participation of the UCINA (National Union of Nautical and associated industries) with their own event on international laws. Other associations present were the associated Unimot (National Union of Marine motors and similar) and Ascomac (National Federation of Machine Trade).

Moreover, the Institute for Foreign Trade took part too with an information desk and meeting point for visitors from the industry, especially foreign visitors who came in delegations from 11 European and extra-European countries.

"We have far exceeded our objectives – concluded CarraraFiere Giancarlo Tonini – since Seatec has consolidated its position among the important trade fairs in the industry and has strengthened its relations with the world of research and production that have shown they believe in the future of Seatec."

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